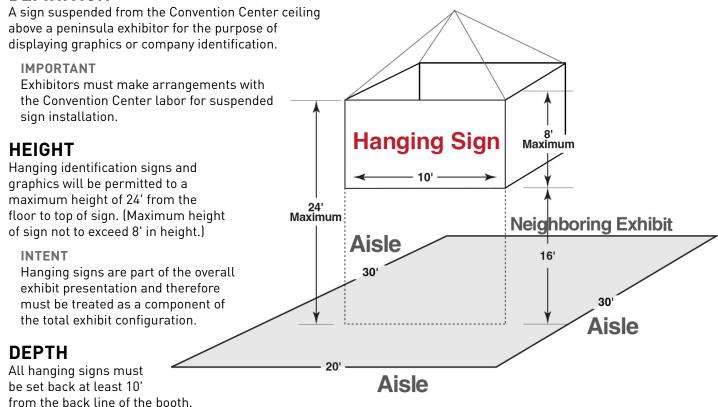
PENINSULA SIGN HANGING



DEFINITION



INTENT

Hanging signs, whether double-faced or not, should be set back within the exhibitor's space so as not to detract from the overall impact of the exhibit that is directly adjacent.

SIZE

Hanging signs and graphics will be permitted to a total length of the exhibitor's space that does not exceed 50% of the corresponding dimension of the booth. (Please refer to diagram.)

EXAMPLE: 20' x 20' = 8' High x 10' Wide

20' x 30' = 8' High x 15' Wide 20' x 40' = 8' High x 20' Wide 20' x 50' = 8' High x 25' Wide 20' x 60' = 8' High x 30' Wide

INTENT

The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

STRUCTURAL INTEGRITY

All hanging signs must meet Indiana Convention Center engineering requirements as to structural integrity.

PLEASE NOTE:

Any type of balloon or helium filled device may not be hung, distributed, used or displayed.